



BALLYHOODERS . . . Bill Melville (with hatchet) and Irwin Kasten fix up Bill's soap-boxer for a little campaigning around town for the coming National Kids' Day. Kasten heads the publicity committee for the Kids end of the Kiwanis-sponsored affair. He is the president-elect of the Torrance High student body.—(Herald Photo).

Camino Merchandising Majors Get Paid for Attending School

Here's an answer for young people puzzled over whether to go to college or get a job. Merchandising majors at El Camino College do both. And they get paid as well as college credit for holding down a job.

Under the college's cooperative merchandising training program beginning its second year in September, sophomores and juniors are helped to secure part-time jobs with local merchandising firms, according to Dr. Lyle Tussing, director of instruction. For working an average of 15 hours a week and attending class five hours they receive eight units of college credit and are paid the prevailing wage rate by the firm employing them. Class meetings, conducted at the college campus, include discussion of specific problems encountered by the students in their jobs.

Jacob H. Martin, merchandising instructor, will interview applicants for the cooperative merchandising program from 1:00 to 5:00 p.m. during the week of August 21-25. Special morning appointments may be made by telephoning the college, Menlo 4-6631.

ONE PREREQUISITE
Purpose of the interview is to arrange appointments with personnel managers of stores and to assign jobs to students. Only prerequisite for enrolling in the class is sophomore standing and the completion of two acceptable college business courses. Students now employed in a distributive occupation may make arrangements with their employers and the college to continue in their present jobs. Students transferring from other colleges are eligible.

"Both students and employers are enthusiastic over the results of last year's program," according to Instructor Martin. "There is a greater demand for students than we have been able to fill."

Students who completed their training last year have been unusually successful, Martin said. One trainee is now assistant

manager of the firm in which he worked, another is credit manager, and a third is a buyer.

PART OF COURSE
The cooperative merchandising classes are open to all qualified students with a year of business training, but it is offered primarily as a part of the college's two-year program for students planning to enter retail and wholesale selling, retail store management, advertising, or warehousing.

Merchandising majors working toward the Associate of Arts degree receive training in business procedures, business management, advertising, retail selling, marketing, sales personality and speech, employer-employee relationships, and purchasing techniques.

More general courses, such as psychology, business mathematics, economics, accounting, typing, sociology, history and political science, are also included in the two-year course.

El Camino College is a tuition-free two-year college located at Gretnow and Redondo Beach boulevards. Information bulletins may now be obtained, and classes schedules for the semester beginning September 14 will be available September 5.

Dexter Kenyon Assists Naval Training Force
Dexter A. Kenyon, seaman, USN, son of Mr. and Mrs. Harold D. Kenyon, of 3480 Del Amo boulevard, is among the many personnel aboard the ships of Task Force 86 who have been participating in the training of 2800 Naval Academy and Naval Reserve Officers' Training corps seniors' cruise this year.

Frick, Frack Back With Ice Follies

Most favorite comedy skating team in the nation is Frick and Frack, the zany "ice men" with the Shipstads and Johnson Ice Follies of 1951, which has its world premiere at the Pan-Pacific September 7.

This season, the two funny-men portray world travelers in Egypt. Their troubles with crocodiles and Ladies of the Nile prove to be their funniest routine since they joined the Ice Follies many years ago.

In real life Frick is Hans Mauch. He is happily married to a former Ice Follies, Mary Ellehepp. They have three children and live in Brentwood.

Frick is a bachelor. His real name is Werner Groehl.

'50 Fair Offers Aid to Business

Residents of the Torrance area who are engaged in small business ventures or who contemplate such enterprises will find the "Aids to Small Business Show" at the 1950 California State Fair, Sacramento, August 31-September 10, a practical guide to the most modern business methods. Mrs. Winona Ellis, manager of the Torrance office of the California Department of Employment, said this week.

Leading trade associations and business organizations will present a series of exhibits designed to show how ideas or hobbies may be converted into profitable commercial operations.

In addition, specialists in advertising, selling, banking, record-keeping, office and store layout and other functions of management will offer personal counseling from 1 to 4 p.m. daily. Businessmen who attend will have opportunity to discuss their own enterprises with some of the state's foremost experts, Manager Ellis said.

The Bureau of Business Education of the State Department of Education will show business training films as a means of helping to improve selling and operating techniques.

The "Aids to Small Business Show" will be in the Little Theater, Governor's Hall, at the Fair.

City-Wide Tournament Picks Ping-Pong Champs

Following are results of the city-wide ping-pong championships last Friday at the Civic Auditorium in which nearly a hundred competed:

BOYS
Senior Division—(1) Bruce Smith, (2) Art Bush, (3) Kenny Hall, Junior Division—(1) Dave Ruffel, (2) Bob LeMaster, (3) Steve Palmer.
GIRLS
Senior Division—(1) Lucille Torrence, (2) Mary Hutchinson, Junior Division—(1) Velma Polson, (2) Dora Chaffin, (3) Sandra Bonhorner, (4) Gwen Chaffin, (5) Hans Selover.

FAST TRAVELER
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National Kids Day Plans Progressing

Events, scheduled to surpass last year's Kid's Day celebration, are rapidly taking shape under the guidance of Dr. Gerald Eastham, general chairman of the Kiwanis-sponsored observance.

This year's National Kid's Day will be held on Saturday, September 23, Eastham said.

Planned for this year is a three-division parade of kids featuring floats, marching units, and individuals—in or out of costumes, on wheels or on foot, according to Donald Hitchcock, parade coordinator. The entry of floats and other units in the parade is being handled by a group of Torrance High School students under the chair-

ship of Irwin Kasten, student body president. Other members of the committee include: Jerry Downing, publicity; Jackie Johnson, Ann Marie Bishop, Beth Jenkins, and Jack Beeman.

Theme of the parade is "It's a Kid's World."

One of the features of the Second Annual Kid's Day celebration which is sponsored by the Torrance Kiwanis Club will be a three-performance annual show—Strong's Dog and Pory Show. The show includes acts by Toto, the clown; Nello, the juggler; William Pedrick's famous trained ponies, Rody and his Canine Pals, and Cheta the Monk. Other acts will be added to the show at a later date.

Jack O. Baldwin, emcee of last year's show, will introduce the acts.

CALL 1599
Individuals or groups interested in entering the parade are urged to contact the Kid's Day Headquarters, 1321 Cravens avenue, or phone Torrance 1599.

A carnival offering the usual midway attractions will be set up on the grounds of the high school and will open after the parade.

A small charge for all events will be levied to defray expenses and to augment the Kiwanis Underprivileged Children Fund. Of the amount raised, 99 per cent will be used locally, Dr. Eastham said.

AUGUST 4, 1950

TORRANCE HERALD

M-5

HEAVY LAND LOSS

The annual loss of soil from City through erosion and leaching is estimated to be about seven times the amount used by planted crops.

FILES MAINTAINED

Service records of American Merchant Marine officers and unlicensed seamen are kept in the files of the U. S. Department of Commerce.

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<p>MARCO tall cans</p> <h2>DOG FOOD 4 25¢</h2>	<p>LUNCH MEAT—12 Oz. Can</p> <h2>TEMPT 39¢</h2>	<p>LAUREL No. 2 cans</p> <h2>TOMATOES 2 25¢</h2>	<p>DUBUQUE 4-Oz. Can</p> <h2>VIENNA SAUSAGE 17¢</h2>
<p>GOLDEN AMBER Barrel Gallon Jug</p> <h2>CIDER 69¢</h2>	<p>PICTSWEEP Little or Big—Full No. 303 can</p> <h2>PEAS 15¢</h2>	<p>VITA-PAK No. 2 1/2 Can</p> <h2>APRICOTS 19¢</h2>	<p>DAISY 24-Ounce Jar</p> <h2>Sweet Pickles 17¢</h2>
<p>DENNISON'S No. 21 cans</p> <h2>Pork & B's 2 25¢</h2>	<p>SANICLOR—Qt. Jar</p> <h2>BLEACH 10¢</h2>	<p>FERN'S 80 count pkg.</p> <h2>NAPKINS 2 25¢</h2>	<p>NATION'S TASTE—46-oz. can</p> <h2>Orange Juice 25¢</h2>
<p>DARK & LIGHT No. 1/2 CAN</p> <h2>Tuna 19¢</h2>	<p>AMERICANA</p> <h2>SARDINES 3 TALL CANS 25¢</h2>	<p>CHEERIOS KIX WHEATIES REGULAR SIZE PACKAGES 25¢</p>	

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